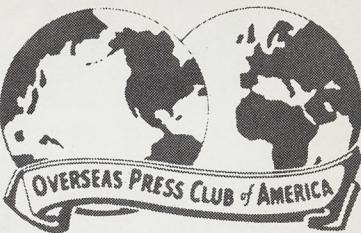


The Overseas Press

BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA
35 EAST 39TH STREET, NEW YORK 16, NEW YORK



Vol. 15, No. 14

April 2, 1960



Award winners honored at the annual dinner gathered for this group photo before the event. From left are John Wilhelm, OPC president, Mario Biasetti, Cornelius Ryan, Peter Weaver, Turner Catledge (accepting for A.M. Rosenthal), John F. Day, awards committee chairman, Henry Toluzzi, George Bailey, Quincy Howe, and Chet Huntley, dinner committee chairman.

LODGE CITES WINNERS FOR 'STANDARD OF EXCELLENCE'

More than 1,200 persons jammed into the Waldorf-Astoria ballroom in New York Mar. 26 to make the Overseas Press Club's 21st Annual Awards Dinner a resounding success.

JOT THESE DATES ON YOUR CALENDAR

Tues., Apr. 12 — Society of Magazine Writers: Art Show. Cocktails, 6:30 p.m.

Wed., Apr. 13 — Luncheon for Alberto Lleras Camargo, President of Colombia. 12:30 p.m. Reservations limited to member and one guest only.

Mon., Apr. 18 — Regional Dinner, Mexico. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Reservations limited to member and one guest.

Wed., Apr. 20 — Book Night: General Maxwell Taylor's *The Uncertain Trumpet*. Cocktails, 6:30 p.m. Dinner 7:30 p.m.

Fri., Apr. 22 — Reunion Dinner: Far East-Tokyo Night. Cocktails, 6:30 p.m. Dinner, films and special guests.

Henry Cabot Lodge, U.S. ambassador to the United Nations, set the keynote when he said:

"These awards are a tribute to those who, in your judgement, have most ably used the freedom of their profession to publish the truth — not the truth according to a party line but the truth as they have perceived it, whether in words or in pictures.

"Sometimes it takes courage, even physical courage, to get it. Often truth is a matter not just of getting facts but of achieving mastery over the facts through that painful form of human exertion, original thought. Thus nobody who is timid or lazy is likely to win prizes in your profession."

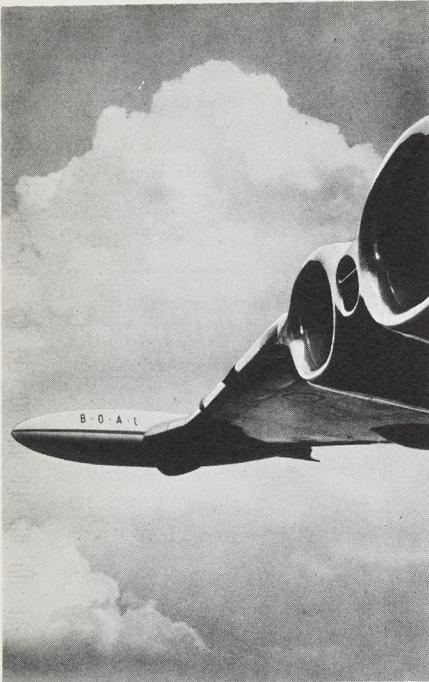
Plaques for excellence in coverage of foreign news went to A.M. Rosenthal, *New York Times*, for the best newspaper or wire service reporting from abroad (series on Poland); Henri Cartier-Bresson, *Life* magazine, best photographic reporting (report on China); Henry Toluzzi, *NBC News*, best motion picture reporting (film on "Operation Noah"); George Bailey, *The Reporter* magazine, best magazine re-

porting (report on Germany); Walter Lippman, *N. Y. Herald-Tribune*, best newspaper or wire service interpretation of foreign affairs; Quincy Howe, *ABC News*, best radio or television interpretation of foreign affairs (stories on Khrushchev speeches at the United Nations and National Press Club); Cornelius Ryan, best book on foreign affairs, "The Longest Day"; Bertram Johansson, *Christian Science Monitor*, best article or report on Latin America; Peter Weaver, *McGraw-Hill World News*, best business news reporting, and Mario Biasetti, *CBS News*, (Continued on page 5)

Bassity Enters Race

The election story in last week's Bulletin omitted the name of a petition candidate for the Board of Governors.

Matthew A. R. Bassity, vice chairman and treasurer of the Annual Awards Dinner, filed his petition in accordance with the final published date, Wednesday. The Bulletin closed Tuesday.



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Members Surpass Building Fund Drive Goal

While more than a thousand cheered, World Press Center chairman *Ben Wright* announced at the March 26 Annual Awards Dinner that the Membership phase of the fund drive had been over-subscribed.

The internal phase of the WPC campaign has surmounted its \$135,000 goal, Wright told the members and guests assembled at the dinner.

Final "topping-off" of the family part of the fund drive was due in large part to revenue realized from the Annual Dinner and from publication of the OPC's annual magazine, *Dateline*, which this year was the largest yet produced.

Almost 1,000 OPC members were responsible for the pre-dinner fund drive total. Gifts from OPCers alone ranged from \$3,000 to \$5, with each pledge meaning as much as the previous one.

"This does not mean that our membership campaign is ended", President *John Wilhelm* said this week. "We are still working toward 100 per cent membership participation in the Club's most important effort in its entire history."

Wilhelm urged that all members who had not yet declared their intentions do so at their earliest opportunity.

Total fund drive pledges, including outside contributions and promises, this week topped \$250,000 for a figure of \$252,661.22.

A special assist to boost the total well past the quarter-million mark was announced during the Annual Awards Dinner itself when the *Providence (R.I.) Journal and Evening Bulletin* was reported as pledging \$1,000 to the WPC.

President Wilhelm last week held a special meeting to which all candidates for the presidency were invited. Present at the session were *John Luter* and *William Lawrence*, as well as *Ben Wright*, *Harold Oram*, *A. Wilfred May*, and Vice President *Ansel E. Talbert*. *Ben Grauer* was unable to attend.

"We feel strongly that continuity in our great fund drive is essential", Wilhelm said. "That's why we shall meet periodically until the election to familiarize the 'new president' with the situation as it develops."

Again this week, contributions to the World Press Center from individuals and corporations outside the Overseas Press Club boosted to a record figure the total amount pledged to the OPC's most ambitious effort.

A grand total of \$251,661.22 has now been pledged, including pledges from OPC members.

The Du Pont Fund this week was announced as having pledged \$2,000, while new contributions of \$1,000 each were reported from *Joseph E. Levine*, the

Chrysler Fund, *Socony Mobil Oil Company*, *New York Daily News*, *J.P. Stevens & Co.*, *Republic Aviation Corporation*, Mr. and Mrs. *Giovanni Buitoni*, *General Motors Corporation*, and *Shell Oil Co.*

The California *Texas Oil Corp.* has donated \$600 while \$500 contributions have been recorded from the *American Machine & Foundry Co.*, *Alicia Patterson (Newsday)*, *Jacqueline Cochran*, *Associated Technical Writers*, *American Motors Corporation*, *Dan A. Kimball*, the partners of *Earl Newsom & Co.*, *Pan-American World Airways*, *Carl Byoir & Associates*, *International Latex Corporation*, *the McCall Corporation*, *Cities Services Co.*, *McFadden Corporation* and the *Carrier Corporation*.

"This groundswell of support to our fund drive is almost more than we could expect," World Press Center chairman *Ben Wright* said this week. "We are extremely gratified that so many corporations in the international field recognize the serious need for a real press center in New York."

WERGELES' WINS AWARD

The photograph that appeared on the cover of this year's OPC *Dateline* received major journalistic notice.

For the picture, *Ed Wergeles*, senior editor in charge of covers and photography for *Newsweek*, was named winner of the National Headliners Club's award for spot news photography.

The award was one of 24 citations for outstanding journalistic achievement given by the Headliners Club, whose committee of judges — headed by AP sports cartoonist *Tom Paprocki* — considered a total of some 1,500 nominations. Wergeles and the other winners will receive sterling silver plaques at the Club's 27th annual luncheon in Atlantic City, N.J., April 23.

Wergeles' prize-winning picture, showing the heads of President *Eisenhower* and Premier *Khrushchev*, was taken at Andrews Air Force Base in Washington, D.C., when Khrushchev arrived in the U.S. last September 15. The photo appeared originally on the cover of *Newsweek*.

Editor This Week Is: *Herb Coleman*
Bulletin Committee Chairman:
Donald Wayne, Jess Gorkin
Managing Editor: *Lucille G. Pierlot*



Overseas Ticker



CAIRO... from FRANK KEARNS

The US Soc of Eds & Commentators' annual junket brought 44 publishers, radio-TV station owners and other news media figures to Cairo. One highlight of their stay was a 2-hr, off-record briefing session with the seven Western correspondents currently in town:

Wilbur (Bill)

Landrey, UPI; Alex Joannides, Reuters; Alan McGregor, Lon-Times; Welles Hangen, NBC; Charles Arnot, ABC; Joe Alex Morris, jr., NY-HerTrib, and this CBS Newsman. James Wallace, Kearns



WallStJnl-Beirut, joined in from the floor.

The visitors achieved a last-minute press knf with President Nasser; resident correspondents were excluded.

Returnees: *Wilton Wynn*, AP, from covering Billy Graham's Holy Land visit. ... *Jay Walz*, *NYTimes*, from Turkey.... *Hangen* from 5-wk tour of Persian Gulf, including Kuwait, Bahrein, Qatar, Abu Dhabi, Burami and Dubai. He produced 26,000 feet of film for a TV special.... *Morris* from quick trip to Sinai and Gaza Strip.

Arrivals: Arnold Lacagnina, Brit-Commonwealth TV-Athens, for a 6-wk stay.... Name-alikes Don Burke and *Jim Burke*, also Athens-based, enroute to Abu Simbel for possible *Life* cover-piece.

TREASURER'S REPORT



OPC operations for the month of February 1960, resulted in a profit of \$326.71 in contrast to a net profit of \$1504.71 for the same month in 1959.

Cash Assets totalled \$91,332.05. Of this amount, \$26,923.63 was in our checking account; \$62,833.42 in savings accounts and \$1,575.00 on hand.

Members' equity stood at \$123,-973.89 at the end of the month under review.

Net profits for 11 months ending February, 1960 amounted to \$13,610.30 as compared with a net profit of \$8,335.13 for the same period last year.

Respectfully submitted,
Will Oursler, Acting Treasurer

William J. Moore has arrived from NYC to become advisor-consultant to UAR-TV, which plans to begin telecasting Jul 23, eighth anniv of Egypt's revolution. Moore was production dir at Benton & Bowles and had 8 yrs svc with NBC.

Cable rates from Cairo just upped another 50 pct — on all classes except pressrate. Straight cables to NYC now cost almost 20 piastres — just under 60 cents — a word.

LONDON... from JAY AXELBANK

US correspondents here recently attended the annual dinner of the Parliamentary Press Gallery for the first time as members. Only in the past year have US newsmen been admitted to membership.

Those attending included Joe Fromm, *USN&WR*; *Drew Middleton*, Tom Ronan, *Walter Waggoner*, *NYTimes*; Graham Hovey, *MinnStar&Trib*, and *Yale Newman*, *ABC*.

Those correspondents who haven't been pulled out for the Geneva knfs or the Khrushchev tour of France are busily preparing for the May 6 Margaret-Antony wedding, which Newman reports has all the earmarks of a miniature coronation.

Henry Hayward, *ChriSciMon*, recently played host to *Monitor* travel ed Leavitt Morris, who is making a round-the-world tour.... Robert Manning, *Time*, spending 2 wks in the US.... Nick Daniloff and Tom Bodin, *UPI*, planning Apr vacations.

COMMITTEE OF JUDGES ANNOUNCED BY BELL

Jesse G. Bell has announced the following appointments to the Committee of Judges for the OPC annual election April 28.

Vice Chairmen are *Donald Bolles* and *Charles E. Campbell*. *Anita Diamant Berke* is secretary.

Committee members are *Fred Kerner*, *Arthur Milton*, *Willis Player*, *John Sattler* and *Charles Speaks*.

Tellers will be named at a later date.

Reminder:

The By-Laws of the Club provide that "The right to vote shall be exercised only by those Active members whose dues are fully paid up to March 31 of the current year and who otherwise are members in good standing."

The Judges of the Elections.

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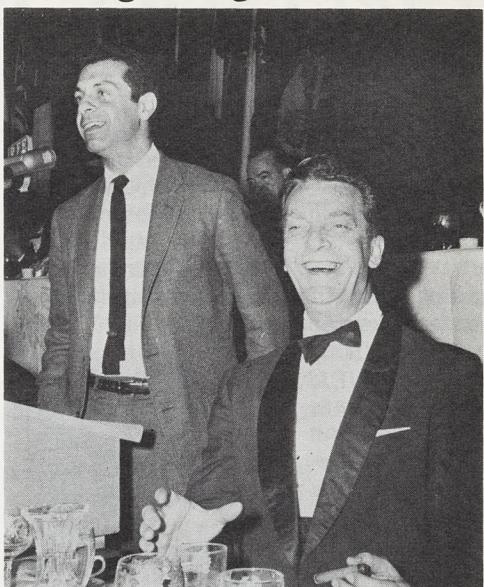
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Big Night at the Wal...



Comedian Mort Sahl, whose commentaries range from Fidel Castro to Cape Canaveral ("The Disneyland of the East") broke up OPC Annual Awards Dinner guests along with chairman Chet Huntley (above). Sahl's baggage was mislaid and he was forced to forgo a tuxedo (or his usual sweater) for the event. He's shown with Huntley and Henry Cabot Lodge, the main speaker at top left. Picture at left demonstrates the dinner turnout, best in OPC history. First-comers at the reception line (lower left) were Morrie Heltzler, Bonn correspondent for McGraw-Hill World News, and Lucille Pierlot, newly-appointed managing editor of the Bulletin, meeting Lodge. With the ambassador are John Wilhelm, OPC president, and Mrs. Wilhelm, and Ansel E. Talbert, OPC vice president. Below, a plaque honoring Henri Cartier-Bresson (right) for his report on China is presented by John F. Day, awards chairman.



Waldorf--Right? Right!

LODGE (Cont'd from page 1)

the Robert Capa award for superlative photography requiring courage and enterprise (for coverage of the rebel invasion of Nicaragua.

These were the men that Lodge congratulated for the "standard of excellence they are setting for their profession." The awards, he said, encourage reporters and broadcasters not to be satisfied with anything but the best, and, thus "are an assurance that our press will always be free, since freedom and quality are, in the long run, inseparable."

The crucial question facing the world today, the ambassador said, is whether man can raise his standard of living and still speak his mind and make his own decisions.

"You will be able to demonstrate by your example that the criticism of a free press is not a menace to the state, but a boon; that opposition and dissent even on very important questions can take place without tearing the fabric of a nation and without turning friends into enemies; and that the right of opposition and free discussion, carried on in a spirit of truth and human fellowship, is one of the great bulwarks of unity and justice for any nation."

The ambassador was introduced by *Chet Huntley*, dinner committee chairman. *John Wilhelm*, OPC president, reported on World Press Center plans, and *Ben Wright*, chairman, building fund executive committee, also spoke.

EISENHOWER TELEGRAM

*The White House,
Washington, D.C.*

*John Wilhelm, President
Overseas Press Club of America
Waldorf Astoria Hotel*

Please give my warmest greetings to all attending the 21st Annual Awards Dinner of the Overseas Press Club.

I understand that the Overseas Press Club has embarked upon a project to provide a World Press Center in New York City which will serve the journalists from the far corners of the world as a meeting place in our largest city.

By encouraging the activities of a free press and providing a meeting place for free journalists of the world, you are helping society move toward the peace and understanding we all desire. I wish you success in your important endeavor.

(Signed) *Dwight D. Eisenhower*



Cornelius Ryan discusses his award-winning book, "The Longest Day," with Rev. James Keller, M.M., head of The Christophers.



Nightclub singer June Valli entertained. Ben Cutler's Orchestra supplied the music for dancing.



The New York Times' Turner Catledge accepted the OPC award for A.M. Rosenthal from John Wilhelm.

LETTERS



Mr. James Connolly
Catholic Institute of the Press

You have sent me a copy of your letter addressed to the *Bulletin* Editor which was published in the March 19 issue. It pointed out the lack of women candidates for office in the forthcoming elections.

We, of course, have *Kathleen McLaughlin* of the *Times* mentioned in this slate, but I would also point out that *Sigrid Schultz*, *Pauline Frederick* and *Dorothy Omansky* are currently on the Board of Governors.

Sincerely,
John Wilhelm
Pres., OPC

Editor, *Bulletin*

The reason for my contribution is not exactly that I expect to be able to make so much use of the facilities of the club. But the ideal of creating a World Press Center in New York City has a great appeal to me. I feel myself related closely to the American press, and I am proud of my membership in the Overseas Press Club, which was arranged after the luncheon party to which you took us some ten years ago.

It is really something to have the feeling of being related to the greatest press in the world, the American press.

Bjarne Steinsvik



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Editor, *Bulletin*

No doubt inadvertently, the *Overseas Press Bulletin* seems to have established a new style in American journalism, by publishing the last half on an article first (March 5), and then printing the first half of the same article two full weeks later (March 19).

While this is without question original, I do not recommend it as a regular practice. You might at least inform readers about the procedure.

Don't you think you owe it to your readers to explain that my Paris story on the facilities for the Khrushchev visit suffered an unfortunate editorial mutilation and delay which rendered it both meaningless and outdated?

Now, to bring the situation up to date, as of the eve of the arrival of Mr. K. in Paris, you should add and correct:

1) Protests by the Anglo-American Press Association to the Information Ministry, were not entirely fruitless, as we were able to pry a few more places out of officials.

2) Press facilities were still expected to be tight, much tighter than during the visit of President Eisenhower.

Bernard S. Redmont

Editor, *Bulletin*

It is a brilliant idea (the World Press Center). I am glad to be a new member.

I have not seen much of the club so far, but luncheons are bedlam — reservations for an evening are all filled. Here is a contribution.

Moritz A. Jagendorf

PLACEMENT

The following jobs are open:

OUT-OF-TOWN

No. 351 Product publicity, etc., for major manufacturing corp., N.Y. State. Some news. and mag. writing exp. \$7,500 - \$8,000.

No. 352 WOR RKO-General is expanding its overseas coverage and would be pleased to hear from correspondents abroad, particularly in the Far & Middle East and South America, who are able to do voiced material on a stringer basis. Write Sumner J. Glimcher, WOR, New York, N.Y.

For further information or presentation of your application to employers for jobs listed or otherwise available, please call or address the Placement Committee, Miss Barbara Bennett, (who is temporarily serving as Executive Secretary) on Mondays, Tuesdays and Wednesdays at the OPC. Write, call or use Bulletin return post card to let Committee know of jobs available. Applications for jobs can be accepted from OPC members only.

Gerald Schroder, Chairman

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PEOPLE & PLACES

Stan Swinton jetted to Tokyo to represent AP at the International Press Institute....**Mario Garcia Arocha**, an advisor to President Petancourt and recently elected Pres. of Inter-Relaciones, S.A. of Caracas, is opening New York office at 380 Lexington Ave. to handle U.S. and Venezuelan relations problems....**Angier Biddle Duke** leaves for West Africa Apr. 7 to serve as official representative of the City of New York at Togoland's Independence Day ceremonies Apr. 27....**Gabe Pressman**'s local news hawking was awarded a Radio-TV Mirror Gold Medal for "best local news coverage, Atlantic Coast".

Davis Merwin has returned from several weeks in Jamaica, Panama, Costa Rica and Guatemala where he wrote on matters affecting National Defense....**Major C.B. Ormerod** was knighted by Her Majesty the Queen in the New Year's Honours List and will be known henceforth as Major Sir Berkeley Ormerod, K.B.E. (Knight Commander of the Order of the British Empire)....**Harry Rasky** returned from two months in Haiti and Mexico where he wrote a book to produce 'The Great Challenge', a CBS News symposium.

Former Governor **W. Averell Harriman**, author of 'Peace with Russia?', is scheduled to be a speaker at the American Public Relations Association's 16th Annual Conference April 14 at White Sulphur Springs....**William L. Ryan**, AP News analyst, left Mar 22 for another close look at situation in Cuba....**Thomas Griffith** has just been named Assistant Managing Editor of Time Magazine.

Brack Curry, AP news editor Frankfurt, was named chief of Scandinavian services and will be based in Copenhagen. He succeeds **Thomas A. Reedy**, who is being reassigned to London....



Curry

John M. Rosenberg, former UPI sports-writer now with AT&T public relations dept., has a new book out this week called 'Baseball for Boys'....**Irving R. Levine**'s new book 'Travel Guide to Russia', has just been published by Doubleday. His best-seller of last year, 'Main Street, U.S.S.R.', comes out this month in British, French and German editions....**Ansel E. Talbert**'s article 'Supersonic Air Liners of the Future' is featured in the current issue of Revista Aerea, edited by Max Garavito and circulated in 23 Latin American nations....**Lee Silvian** was recently named editor of TV Channel, new weekly supplement.

Former Far East editor of USIA's International Press Service **John M. Anspacher** left for Saigon, Viet Nam to take over as chief of USIS at American Embassy there....**Douglas F. Storer**'s newly-published book 'Amazing But True', covers his 25,000 mile trip through Europe and the Mideast. His "man in the street" broadcasts, made on the trip, can be heard on Monitor Saturdays....**Boleslaw Wierzbanski**, editor in chief of Foreign News Service Inc. N.Y., off to Tokyo to attend International Press Institute assembly. Later he will visit Malaya, India, Ceylon, Pakistan for FNS....**Gilbert Jonas** has a two-page photo story on Dr. Gordon Seagrave, famed Burma surgeon, in the March issue of MD Magazine.

Hal Lehrman last week gave his twentieth lecture of the past month at the Hotel Diplomat, Hollywood, Florida. His current tour, highlighting tensions in Arab North Africa and the Mideast, has taken him to eight states so far.

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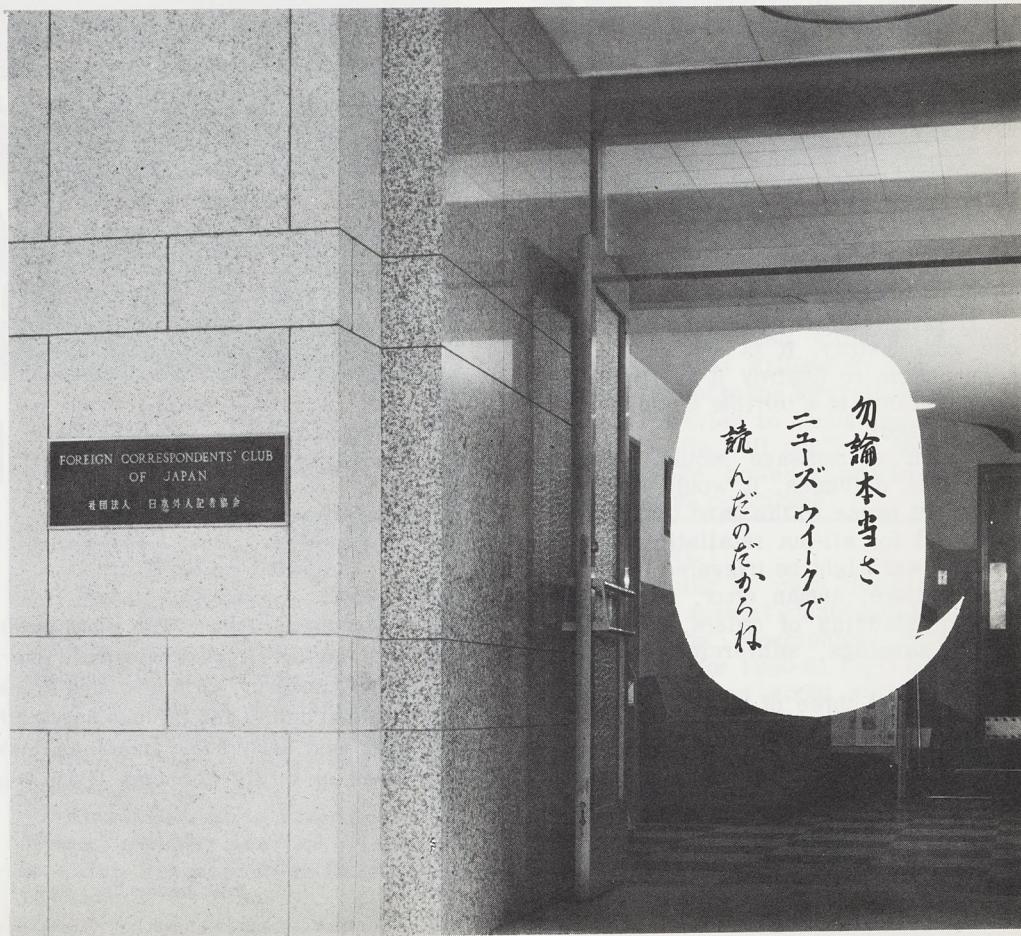
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PUBLIC RELATIONS



Russians React to Parade Open Letter

A UPI dispatch from Moscow reported both *Pravda* and *Izvestia* published the text of an open letter to Eisenhower and Khrushchev which appeared in *Parade* over the signature of Editor Jess Gorkin.

The Gorkin letter urged setting up direct, around-the-clock telephone service between the Kremlin and the White House — to avert an accidental push-button war.



Gorkin

Pravda said Gorkin's suggestion "apparently was dictated by a sincere desire to find ways for the liquidation of the danger of war" and that this letter merited attention because it stressed the need for urgent

measures to eliminate the threat. *Pravda* added: "It undoubtedly reflects the mood of wide circles of the U.S. public who are anxious about continuation of the arms race."

Gorkin's letter to the U.S. President and the Soviet Premier appeared in the March 20 issue of the Sunday-newspaper magazine. It opened with this appeal:

"When you have private talks in Moscow this June, I urge you to consider establishing a direct telephone line between you that will be open 24 hours a day, with standby interpreters.

"It's purpose: To prevent the possibility of an accidental war."

Gorkin continued:

"Today President Eisenhower is seldom more than one minute away from some means of communication.... I am sure that Premier Khrushchev is equally available for vital messages. And what could be a more vital message than:

"Mr. President, one of our missiles has gone astray. It is armed. We have been unable to destroy it in flight. Believe me, this is a terrible accident. It is not an attack."

"Such a message would instantly alert U.S. defenses. It would also give sufficient pause to the hand that presses the hand for all-out retaliation. An accidental war might be triggered by mechanical failure, human error, an innocent misunderstanding of orders, plain ignorance, sabotage, subversion or lunatic action....

"At least three of our missiles have gone awry.... You, Mr. Khrushchev, must know of Soviet missiles that have gone astray....

"Today, only a relative handful of missiles stands armed and ready.... In the near future there will be hundreds... As they spawn, the risk of accidental war spawns with them....

"Contact between you today, even on the most urgent matters, must wait on the cumbersome machinery of diplomacy, wholly unsuited to the lightning emergencies of the space age.

"Gentlemen, I would respectfully remind you of that old saying, 'for want of a nail.... a kingdom was lost.'

"Must a world be lost for want of a telephone call?"

NASSER AIRS NEWSWEEK BAN IN TALK TO EDITORS

By Frank Kearns (CBS News)

Cairo — UAR President Gamal Abdel-Nasser outlined his criteria for barring foreign publications in a recent conference with a group of touring U.S. editors and broadcasters.

An official transcript included these remarks:

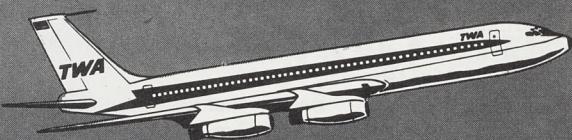
ON THE BANNING OF NEWSWEEK: "You know there was an article in which it was asserted that Hammarskjöld talked harshly to the President of the UAR. This of course was an insulting attitude, because nobody could speak harshly to the President of the UAR. We are friendly with Hammarskjöld and I receive him as a friendly man. Then if

Newsweek publishes an article saying that Hammarskjöld was tough with the President of the UAR in connection with the question of Israel, such an article is not polite, and we cannot accept that, we really cannot permit such a magazine to be distributed in our country. Of course, we know why they publish such articles. This is the reason why *Newsweek* is barred, but *Time* is permitted. We don't permit *Newsweek* to come to our country because of that article.... The magazine was hostile to us, yet we permitted it as a hostile magazine and it was distributed here. But this is not a hostile article, it is an insulting article and it is not insulting to me, to the President, it is insulting to the country.... Of course we cannot really pay them to give us insulting articles."

ON "ANTI-ARAB BIAS" IN THE U.S. PRESS: "I read of course.... mainly the *Tribune* and the *Times* and the *Christian Science Monitor*.... To my understanding... the *Tribune* and the *Times* were neglecting the Arab point of view completely and taking the side of Israel whether it is right or wrong."

Gift to the Ladies

Ladies attending the Annual Awards each were presented with a gift of "Muguet des Bois" perfume, courtesy of Coty, Inc.



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Gordon Gilmore
 Vice-Pres.
 Public Relations, Trans World Airlines

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